

Share the superpower of self-insight



Get certified
as a PCM
Coach



The tool to make a daily difference

Turn good insights into better interactions

As a professional coach, you have seen how self-understanding is fertile ground for self-growth. Have you found a single tool yet that ignites people's insights into positive everyday actions and interactions? As a certified PCM coach, you expand your toolbox to help clients make a lasting difference for themselves and others. Whether your experience is in personal, organizational, or executive coaching, becoming a certified PCM coach lets you connect to the best in yourself and everyone — anywhere.

Join forces with over 4,000 professional decoders

The Process Communication Model® — PCM for short — is the brainchild of American clinical psychologist Taibi Kahler, PhD. As a researcher of transactional analysis, Dr. Kahler uncovered six personality types within everyone: Thinker, Persister, Rebel, Promoter, Harmonizer, and Imaginer. Decoding these types lets us predict our own and others' behaviors, prevent disengagement or distrust, and boost changes for the better. Today PCM is practiced in 54 countries by leading organizations, such as Pixar, L'Oréal, IKEA, and BMW, as well as in diverse fields, such as leadership, education and healthcare.



Benefits that are boundless

In joining the global community of PCM professionals, you can expect to:

Add a power tool to your kit

Certified as a PCM coach, you learn to see people and patterns in a way that deepens your understanding of human behaviors and motivations.

Activate navigation away from negativity

Applying PCM, you can construct a road map with concrete practices to help clients overcome non-constructive or negative patterns and reduce distress.

Bond better with your clients

As PCM skills become second nature, you swiftly decode people's spoken and unspoken needs to bond with them more profoundly and purposefully.

Master resistance in real time

Coaching with PCM, you identify your own and others' defense mechanisms and resistances the moment they arise and convert them into constructive engagement.

Infuse solutions with substance

With PCM theory and skills at your fingertips, you can tailor solutions that make sense to your clients and feel natural to put into action.

As a certified PCM coach, you receive:

- Ready-to-share in-depth personality profiles and action plans
- Ready-to-use coaching techniques
- Access to new products and innovations
- Membership in a supportive professional community

What you learn

Ready to internalize the strength of PCM? This certification program is built on three learning cornerstones:

Skills to really see and really know

Imagine so sharply observing communication styles and behaviors that you instantly recognize your clients' stress signals and can chart interactions to take a positive course. You apply these skills when coaching clients across all fields.

Knowledge to problem-solve and problem-prevent

Through certification, you can count on becoming a PCM expert in coaching, secure in your capacity to stay connected to clients while supporting them in finding solutions. In helping clients troubleshoot problems, you also coach them to identify patterns and short-circuit failures for themselves.

Positive behaviors, productive practices

By achieving supreme self-awareness as a PCM coach, you adapt your behaviors to build a nurturing environment for growth and development. These positive interactions provide a model that clients apply to their own relationships at work, at home, or out in the world.



The PCM Coaching journey

Everything starts with the PCM profile. Equipped with these deep insights into your personality, you are ready to become a PCM coach. Start your journey by learning the PCM fundamentals in PCM 1 and PCM 2. Once you have completed them, you move onto the PCM certification for coaches. This program enables you to do real-life coaching, analyze behavioral patterns, and apply effective interventions immediately.



The PCM Fundamentals

The PCM Coaching certification track



The PCM Fundamentals

The PCM fundamentals are to be completed before starting the PCM coaching certification. Check the calendar for upcoming seminars.

PCM 1: Core topics

- › Discover every corner of your PCM profile
- › Nail down the fundamentals of communication
- › Identify and sustain motivations
- › Learn how to adapt behaviors for better relationships

3 days

PCM 2: Advanced topics

- › Hone skills in motivation identification and conflict management
- › Recognize and disarm distress patterns
- › Tackle real-life cases and apply effective interventions
- › Put everything learned in PCM 1 into practice

2 days



The PCM Coaching certification track

Module 1: Insights and application

- › Learn and practice how to debrief PCM profiles with clients
- › Put theory into practice in a live coaching setting
- › Analyze and discuss coach cases with the PCM decoding tools
- › Solidify skills in effective communication and distress identification
- › Receive personalized feedback with immediate applicability

2 days

Module 2: Experience and supervision

- › Test your knowledge in an open-book theory exam
- › Practice coaching with PCM on three clients of your choice
- › Conduct two conversations that pivot on the PCM profile
- › Get one-on-one supervision
- › Take part in an intervision with fellow participants

Individual supervision & intervention

Module 3: Coach certification exam

- › Conduct a live coach session with a fellow participant
- › Show capacity to apply PCM skills and analysis
- › Model capacity to manage your own distress patterns
- › Complete certification and **get certified!**

2 days

Requirements

- To participate in the program, you are required to have completed the PCM fundamentals and to be currently working as a coach, have completed a coaching course, and/or have at least five years of experience working in leadership or personnel management.
- Once you register for the certification program, we will invite you for an intake. It standardly takes 60 minutes, and can be done by phone or video chat.
- The PCM coaching certification is accredited by the International Coaching Federation (ICF) for Continuing Coach Education (CCE). All ICF certified coaches get 22.25 CCE units for completing this program.

Practicals

- The PCM coaching certification program standardly takes four months to complete. It requires about four days of preparation, coach conversations, peer review, and study time.
- The PCM coaching certification costs € 3,495 + VAT. This price covers the three certification modules, PCM trial profiles, processing and certification fees, materials, and any in-house catering.
- Prefer to do the program in person or online? You decide which format works better for you.

Your trainers

Your certification journey is led by:
Patricia Antersijn - PCM Master trainer
Edith Doosje - PCM Master trainer



Are you ready to get certified?

Check the calendar for the PCM Fundamentals to get started.

Or send us an email to enroll for the PCM Coaching certification track and we'll invite you for an intake.

For more information on the workings of PCM, please visit our website.

www.processcommunicationmodel.com



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